

Guidelines to support delegations in the preparation of policy statements for PP-22

At the 2022 Plenipotentiary Conference countries will come together to establish their vision for the telecommunication/ICT sector. Under the theme 'Connect and Unite', PP-22 will build on the lessons learned during the Covid-19 pandemic which amplified the role of ICTs to keep governments, companies, schools, and families connected while exposing connectivity and digital infrastructure limitations. ITU Member States will gather in Bucharest, Romania, to set the direction the Union wants to see in the world as outlined in the two strategic goals - **Universal Connectivity** and **Sustainable Digital Transformation** - proposed in the draft ITU Strategic Plan 2024-2027, as endorsed by the 2022 session of Council.

During the first week of the Plenipotentiary Conference, time will be allocated to high-ranking delegates from ITU Member States, for the most part Ministers responsible for telecommunications/ICTs, who wish to deliver statements in Plenary on how they plan to support the new proposed ITU Strategic Goals and Targets and contribute to the Connect 2030 Agenda. Statements may include:

- **Accomplishments:** Highlight good practices and experiences since PP-18
- **National vision and plans:** Share the plans going forward to support the achievements of the two Goals
- **Commitments and Initiatives:** Announce national initiatives, commitments, and new partnerships
- **Support by ITU:** Share expectations on how ITU can better support Member States in achieving the strategic goals, and how this PP-22 can become a first and successful gender-responsive conference.

Description of the ITU Strategic Goals and Targets

Goal 1 - **Universal Connectivity**

Enable and foster universal access to affordable, high-quality and secure telecommunications/ICTs. To advance universal connectivity, ITU will strive to enable accessible, affordable, high-quality, interoperable and secure telecommunication/ICT infrastructure, services, and applications. ITU will coordinate efforts to prevent and eliminate harmful interference to radiocommunication services, facilitate the worldwide standardization of telecommunications, and leverage existing and emerging digital technologies, connectivity solutions and business models to close the digital divide in access in all countries, regions and for all humanity.

Targets for Goal 1: Universal connectivity - by 2030:

- 1.1: Universal broadband coverage
- 1.2: Broadband services to be affordable for all
- 1.3: Broadband access to every household

Goal 2 - **Sustainable Digital Transformation**

Foster equitable and inclusive use of telecommunications/ICTs to empower people and societies for sustainable development. By leveraging telecommunications/ICTs, ITU will strive to facilitate digital transformation to help build an inclusive digital society for sustainable development. ITU will thereby work to close the digital divide in the use of telecommunication/ICTs in all countries and for all peoples, including women and girls, youth, indigenous peoples, older persons and persons with disabilities. ITU will work to promote and enable digital transformation across industry sectors, to address the dual climate and environmental crisis, and to foster the advancement of science, sustainable exploration of Earth, space, and the use of their resources.

Targets for Goal 2: Sustainable digital transformation - by 2030:

- 2.1: Universal usage of Internet by individuals
- 2.2: All digital gaps to be bridged (in particular gender, age, urban/rural)
- 2.3: Universal usage of Internet by businesses
- 2.4: Universal access to the Internet for all schools
- 2.5: Majority of individuals to have digital skills
- 2.6: Majority of individuals to be interacting with government services online
- 2.7: Significantly improve ICTs contribution to climate action